

September 2016

Dear Parent/Carer,

We are delighted that your child's school is joining our programme to help develop youth leadership in online safety, and it is great that your child has been selected to join their school's team of young leaders.

We just wanted to write to you to explain how your child will be involved in our programme, and to give you a bit of background about who we are. We kindly ask that you please return the parental consent and media consent forms attached to the teacher in charge to enable your child's participation in the programme.

Who are Childnet?

Childnet is a children's charity that was set up in 1995 to help make the internet a great and safe place for children. We deliver educational sessions for over 25,000 children aged 3-18 every year, as well as sessions to about 4,000 parents. We also offer a range of free educational resources, which you can see at our website www.childnet.com/resources. We also coordinate Safer Internet Day through our role as the UK Safer Internet Centre, which was supported by the Prime Minister and hundreds of organisations this year.

In September 2015, we launched a Digital Leaders Programme for Secondary schools with an aim to empower young people aged 11 – 18 years to champion digital citizenship and creativity within their schools and to educate their peers, parents and teachers about staying safe online. Due to the success of this programme we have now launched a second primary platform that will help teams of primary school children to develop the knowledge and skills they need to enable them to be role models within their school when it comes to internet safety.

How will my child be involved in the programme?

This programme will give young people access to an online primary platform where they will be able to access online modules as part of their esafety training alongside Digital Leader meetings which will be run by the school during the school day. We hope to evaluate the impact of this programme on the young people involved, and on the wider school community. The young people will be supported through the programme by school staff and the online platform is closely monitored by our Childnet team.

The media consent form which is included in this letter is not a requirement of your child participating in the programme. If you don't wish to give media consent your child can still participate in the programme. If you do consent, we merely ask for it in the rare instance where we could be asked to use videos or photos of your child for publicity purposes.

Any other questions?

We would be very happy to answer any further questions you may have about the programme. Please contact Caroline Hurst, Education and Training Manager on 0207 639 6967 or caroline@childnet.com.

Yours sincerely,



Will Gardner
Chief Executive, Childnet

www.childnet.com

Please return these forms to the teacher leading the Childnet Digital Leaders Programme.
Your child will not be able to start the programme until we have received your consent forms.

Parental consent form

Childnet's programme of youth leadership in internet safety

Details:

Parent(s) name: _____

Child's name: _____

School: _____

Emergency contact details:

Parent/Carer contact (to be used in an emergency)	Second emergency contact details
Name	Name
Relation to child	Relation to child
Preferred contact number	Preferred contact number
Other contact number (optional)	Other contact number (optional)

Consent:

I _____, confirm that:

- I give consent for my child to take part in the Childnet Digital Leaders Programme; including taking part in the training and completing evaluation surveys.
- I agree that my child can be in contact with members of the Childnet team (all DBS checked; these can be shared with the school on request).

I confirm that I have read and agree to all of the above:

Parent/Carer Signature _____ Date _____

Childnet media consent policy

Childnet exists to “help make the internet a great and safe place for children.” Your child has the unique opportunity to contribute to Childnet’s work.

In keeping with our policy to protect children and promote children’s rights, we ask that you carefully review our media consent policy. If you have questions or concerns about your child’s image being used by Childnet please feel free to contact us on 020 7639 6967 or by email at education@childnet.com.

***How are the images used?**

We use images in a range of materials to promote Childnet as a whole and also to illustrate particular areas of our work. This includes (but is not limited to) publicity materials such as leaflets, brochures and posters, newspapers, magazine articles, television programmes, social media and publications for the internet.

As a parent/primary carer of _____ you hereby agree to:
(Child/Young person’s name)

- Allow Childnet to use and reproduce photographs, images, and video footage of your child as outlined above*.
- Allow Childnet to securely store images and video footage of your child for future use.

Parent/Carer Signature

Date

As the young person whose image or video footage may be used by Childnet you agree to:

- Allow Childnet to use photographs, images, and video footage of me as outlined above*.
- Allow Childnet to securely store images and video footage of me for future use.

Young Person Signature

Date

Childnet agrees to:

- Only use images of young people with the consent of their parent or carer.
- Store images and video footage of young people securely.
- Use images and video footage of young people as set out on the consent form, and with the aim to further the mission of Childnet in making the internet a great and safe place for children.
- Never fully identify a young person in conjunction with an image. We may use partial information such as a first name and school/organisation.
- Remove images or footage of young people upon written request by their parent or carer. Online photographs will be removed immediately and printed or published footage will be removed for subsequent print runs and editions.

PLEASE NOTE: In Childnet’s publications we will never fully identify a young person in conjunction with an image. We may use partial information such as a first name and school/organisation. However, external media organisations (eg. BBC) may require full name, school and location to be used in conjunction with an image.